

GLOW

neill.com

spring/summer 2024 education catalog



Neill®



LETTER FROM THE EDUCATION TEAM

GLOW

A REFLECTION OF OUR INNER VITALITY

In a world filled with temporary fads and shallow appearances, we come together under the banner of authenticity and depth. We believe that our inner vitality shines through, not as a superficial look, but as a genuine reflection of who we are.

We reject the idea that our value is determined solely by how others see us. We understand that real beauty goes deeper, and the radiance of our souls can't be summed up in a single glance. Our inner glow isn't a façade; it's a testament to the energy, passion, and resilience within us.

We commit to nurturing our inner selves, building a rich tapestry of experiences, knowledge, and emotions. We embrace vulnerability as a source of strength, knowing that our imperfections are what make us unique. We aim to inspire others to embrace their own inner light.

We celebrate diversity in all its forms, recognizing that each person possesses a unique radiance that contributes to our shared humanity. We reject comparisons and competition, creating an environment of support and camaraderie where everyone's glow is valued.

As we move forward, we prioritize self-care and self-love, rejecting self-sacrifice for external validation. We honor our bodies, minds, and spirits, knowing that by nurturing ourselves, we amplify the inner glow that can change the world.

Our glow is more than a passing trend; it's a lasting reflection of our inner vitality. It's a commitment to radiate from within, spreading light not only in our lives but also in the lives of those we touch. With hearts ignited and spirits alight, we stand united as a radiant force capable of sparking positive change in our lives and beyond.

The world is yours to illuminate,
Neill Education Team

#TEAMNEILL

POTENTIAL OF THE PASSIONATE

WHEN DREAMS BECOME LIFELONG PASSIONS

With access to internationally-recognized educators, a catalog of opportunities designed to enhance your craft, and professional tracks to elevate your career—your possibilities to inspire and grow know no bounds. How will you choose to shape your legacy?

For more information on ways to turn your dreams into actions, email educatorrecruitment@neill.com.

Aveda Purefessional

Ready for your next challenge? The Aveda Purefessional program allows educators to teach at a national level. These technical masters must successfully complete the Aveda Purefessional Audition and Immersion Program.

Neill Certified Educators

Neill Certified Educators are stylists who have completed our rigorous certification program. These educators are the primary support for calendar and in-salon courses. Your skill set will shine as you provide education and inspiration throughout our dynamic network.

Aveda Ambassador

Become a part of a community of like-minded, passionate, growth-seeking Aveda enthusiasts. With access to exclusive content, breaking brand news, and events, you'll have your finger on the pulse of all-things Aveda. As a leader in your salon, you'll support your team's product and service knowledge while making a tremendous difference in the health of your business and the experience of your guests. For more info, check out avedapurepro.com/Ambassador/Overview.

Aveda Insider

We'd love the chance to connect with our Aveda community of artists and support you on your path. If you have big dreams, we want to help bring them to life. If you're just exploring, we have a road map full of exciting possibilities. Become an Aveda Insider and join a network of artists across all disciplines with a fast lane to the inside scoop. Check out avedapurepro.com to learn more.



Neill Educator Retreat

The Neill Educator retreat is an annual in-person experience for Certified Educators. This hands-on, immersive event will teach participants the latest trends, how to teach brand new classes, and professional development training to help them excel as a Certified Educator.

The Neill Studio

Got a creative project in mind but need a space to make it happen? You're invited to the Neill Studio designed for photo and video shoots. Email educationrequest@neill.com for more info.

Photoshoots

Stylists are invited to audition to be part of Neill Collection and product launch photo shoots. You'll work collaboratively with industry leaders to produce commercial and editorial looks for the Neill network and beyond.

Show Us Your Artistry

Be sure to tag @neill, @elevatehair, and @vomor to see your work featured on our feeds!

Neill U

On demand content starts here! Visit U.Neill.com for learning anytime, anywhere.

In-Salon Education

The Neill network's top educators at your service. Ready to raise the bar in your salon? Secure top-tier education for your team by emailing educationrequest@neill.com.



EVERYONE'S AN EDUCATOR

Build up your education team

PRINCIPLES OF EDUCATION

Creating an effective educational experience requires so much more than great presentation skills.

As an Aveda educator, you need a strong command of three essential skills—coordinating, presenting and facilitating. Begin to build your training skills in this interactive introduction to educating that provides you with the tools and practice you need to grow as an educator—both behind the scenes and at the front of the room.



ADULT LEARNING & FACILITATION SKILLS

Educators change lives and bring people up. Be the best mentor, educator, trainer, or facilitator that you can be with proven tools and training techniques.

Explore the different ways people learn and how best to speak to all of them. After learning your new skills, you'll practice them on the spot with a five-minute presentation applying what you learned in class. At the end of the class, you'll leave with a new teaching toolbox and even a little experience under your belt.

- learn*
- To understand learners and learning styles
 - To dispel myths and mystique about being an effective facilitator
 - Effective methods for increased results and enhanced productivity
 - Fun ways to provide interactivity while validating knowledge
 - To develop facilitation skills through “live” practice sessions

PRESENTATION PRINCIPLES

In this two-day class, you'll learn how to create impactful presentations and deliver them in an engaging way, from introduction to conclusion.

Presenters deliver information to a number of different audiences. Participate in interactive activities during which you record your own presentations to evaluate your progress and identify areas of opportunity. Broaden your presentation skills and gain the practice and confidence you need to deliver messages to diverse audiences of all sizes.



Behind the Chair



Across the Salon



On Social Media



Personal Development



COMPLETE AN IN SALON REQUEST AT educationrequest@neill.com

Neill Educator Journey

Neill Educators are artists who have completed our rigorous certification program starting with these courses:

PRINCIPLES OF EDUCATION



- Culture & Leadership
- Hair Color
- Cut/Styling
- Skin & Spa
- Texture
- Makeup



EDITORIAL STYLING

with Allen Ruiz

Attend this hands-on full day editorial styling and photoshoot prep course designed to prepare you for participation in the annual Neill Collection led by Aveda Global Artistic Director of Styling and 2x NAHA Hairdresser of the Year, Allen Ruiz. From creating a storyboard of inspiration, to applying Avant Garde technique, you will be ready to showcase your talent in the Summer 2024 collection shoot.

LEARN

- Introduction to critical components for a successful photoshoot including budget, needs list, roles, vendor selection and more
- Understanding of creative process and selection including storyboard, model selection, post-production and editing to establish a cohesive collection
- Studio etiquette – the inside scoop of working on set
- Technical applications – wig work, hair pieces, wig wrap, styling techniques

WHO SHOULD ATTEND?

- Technical Artists interested in editorial work
- Technical Artists interested in participating on the Neill Creative Team
- Salon Owners exploring collections and photoshoots for their team

TUITION	\$595
DATE	March 25, 9am-5pm CST
LOCATION	DALLAS, TX
EDUCATOR	Allen Ruiz @allenruizstyle

NEILL COLLECTION 2024

Join us in New York*

May 6 -10

Amidst the city's dynamic energy, this collaborative effort will capture the essence of our brand's vision, blending the expertise of the hair team with the diverse influences of the city. Together, we will redefine beauty standards and create a collection that mirrors the unique spirit of New York, reflecting its unique trends of the season. Join us in this transformative experience, where creativity knows no bounds and where the future of beauty takes shape in the heart of the city that never sleeps.

*Pre-requisite: Editorial Styling Class with Allen Ruiz



ULTIMATE GLOW TOUR

Want to know how to create the ultimate blonde hair and see your clients transform to THAT GIRL? If you know, you know. Spend the day with Taylor and Brandie as they bring to you the solution to your best social media worthy Blondes. Learn placements, toning for the ultimate shine, styling tips and even social media tricks that you can USE in salon with a live demo and workshop. Take the filter off and let us help you give your clients the ultimate GLOW.

LEARN

- Interactive Ultimate Glow Blonde Session with a live model
- Look/Learn/Ask Questions
- Blonde transformation utilizing a Blonde signature salon technique guaranteed for the ultimate THAT girl results
- Ultimate Glow Toning Solutions LIVE
- Blowdry and Styling skills for a no filter needed result
- Social Media Tips tailored to YOU
- All questions answered - bring them all!



Brandie Devillier



Taylor Contreras

TUITION	\$300	\$300	\$300	\$300	\$300	\$300	\$300
DATE	February 25, 10am-4pm CST	March 03, 10am-4pm CST	March 10, 10am-4pm EST	April 21, 10am-4pm CST	April 21, 10am-4pm CST	April 28, 10am-4pm CST	May 19, 10am-4pm CST
LOCATION	BIRMINGHAM, AL	AUSTIN, TX	KNOXVILLE, TN	NASHVILLE, TN	HOUSTON, TX	DALLAS, TX	GULF COAST
EDUCATOR	Brandie Devillier @brandieataveda	Taylor Contreras @babytay_hair	Brandie Devillier @brandieataveda	Brandie Devillier @brandieataveda	Taylor Contreras @babytay_hair	Taylor Contreras @babytay_hair	Brandie Devillier @brandieataveda



AVEDA HAIR COLOR CERTIFICATION

Do you have a passion for educating and inspiring hair colorists? Start your journey to become an Aveda Hair Color certified educator. In this intensive certification course led by Aveda’s veteran hair color educators, you’ll put your presentation and technical skills to the test and begin the process of becoming a certified educator. You’ll deepen your understanding of Aveda Hair Color and practice facilitating foundational hair color courses before taking a written exam and being evaluated by a mentor. At the end of the training, you’ll work with your mentor to determine the steps required to reach your goal.

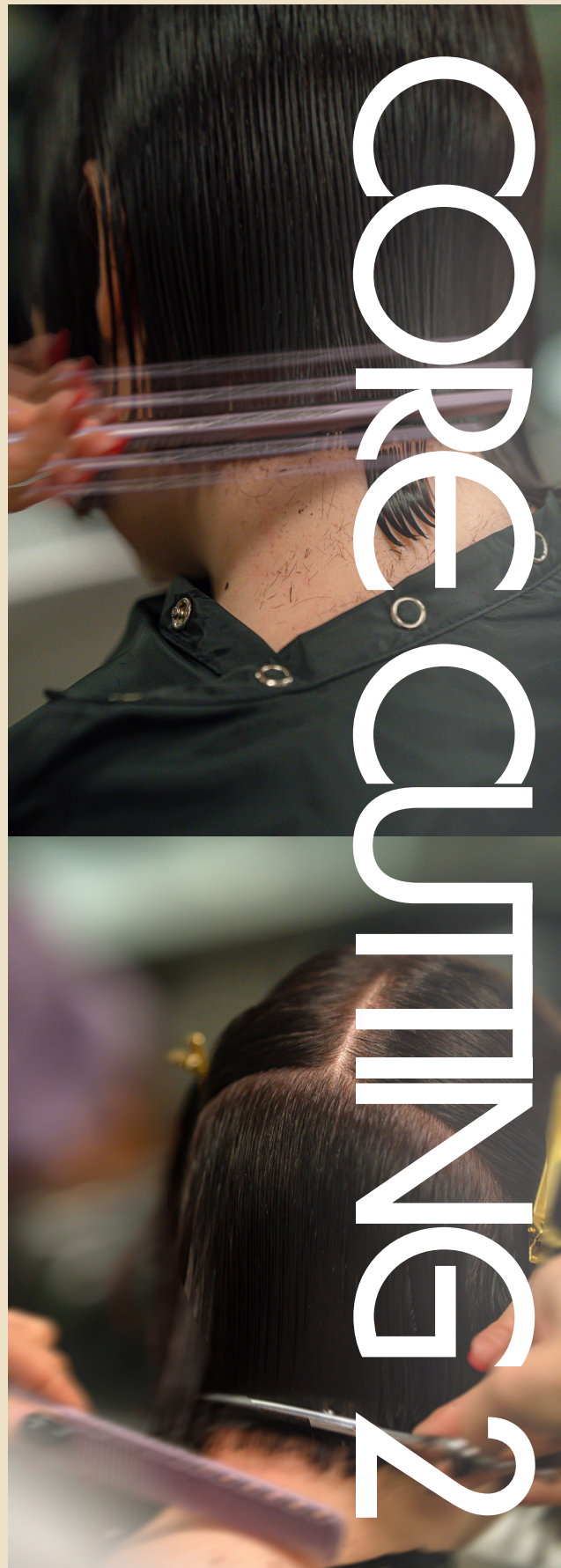
LEARN

- The role of a certified Aveda Hair Color educator
- Presentation and technical certification standards for certified educators
- How to facilitate foundational Aveda Hair Color courses:
 - Hair Color Systems
 - Hair Color Solutions
 - Full Spectrum Deep™ Systems



TUITION	\$500
DATE	June 02-03, 10am-4pm CST
LOCATION	DALLAS, TX
EDUCATOR	Nicole Nedom @nicnedomhair





PURSUE MASTERY WITH EVERY CUT

Mastery isn’t achieved by chasing the latest trends— it’s achieved by properly learning the basics. Continue your investment in the fundamentals of hair cutting and watch your skills progress as you create three advanced haircuts. After taking a more in-depth look at the six principles of hair cutting—perspective, dimension, distribution of weight, elevation, over direction and body position—you’ll leave with the ability to create more classic hair cut shapes with beauty and precision.

LEARN

- How to expand the six principles of hair cutting to create more advanced haircuts
- Hair cutting techniques for:
 - Square one-length
 - Round graduation
 - Short square layers



TUITION	\$300
DATE	March 11, 9am-5pm CST
LOCATION	SPRINGDALE, AR
EDUCATOR	Amber Lynn Maxwell @avedamber





EXPLORING INNOVATIVE METHODS FOR BOBS

This program is specifically crafted to empower hairstylists in infusing creativity and fresh perspectives into contemporary bob hairstyles. Through this course, participants delve into the world of disconnection and diverse foundational techniques, reigniting their enthusiasm for an enduring classic.

LEARN

- Investigate unconventional approaches to classic bob hairstyles
- Execute two salon-appropriate bob haircuts
- Acquire the skills to integrate novel techniques into your existing and future clientele's hairstyling experiences



TUITION	\$400	\$400
DATE	May 19, 9am-5pm CST	June 02, 9am-5pm CST
LOCATION	HOUSTON, TX	NASHVILLE, TN
EDUCATOR	Don Haidl @move_don	Don Haidl @move_don

GALA VIBES
HAIR SHOW ENERGY
NIGHT OUT WITH
NeII®

Art. Fashion. Beauty. Purpose

Sunday, April 7
Dallas, Granada Theater
6pm - 11pm (doors @ 5pm)

Performances by:
Van Michael Creative Team
Renée Gadar
Neill Education

After Party by **Elevate Hair**
8pm - 11pm

General Admission - \$199
(hors d'oeuvres, cash bar)

VIP Tables from \$2,200
(includes VIP entry, pre-party, open bar for show & more)

Proceeds benefitting **charity: water**

**TAP OR SCAN TO
BUY TICKETS**



CURLS & COILS ESSENTIALS

Guests have been on a journey to embrace their natural texture, and we’re here for it—but are we ready for it? A wash and go is a style that is achieved by washing a guest’s hair and styling it with minimal manipulation and no heat. It may sound simple, but it’s one of the hardest styles to perfect, and its success rests on the delicate balance of product use and technique.

LEARN

- The differences between wavy, curly and coily hair and how to adjust your wash and go technique to achieve the best result for each texture
- How to get the most out of your guest’s natural textured hair using Aveda products
- How to maximize definition and longevity out of a wash and go style
- How to wet and reset a wash and go style
- How to care for a wash and go style between washes
- Tips and tricks for setting realistic styling expectations with your guests



TUITION	\$300
DATE	May 06, 9am-5pm CST
LOCATION	SAN ANTONIO, TX
EDUCATOR	Monica Hayes @Ohhh_moni



BRAIDS, KNOTS, & RODS

Up Your Texture Style Ante

Want to build your texture confidence and clientele? Diversifying your texture services toolkit to provide your current and future guests with more finishing options is critical. In this course, created by Renee Gadar, Global Artistic Director, Texture, you'll review how to assess textured hair. You'll also learn six sought-after looks, plus the product selection and usage to support the styling technique and the finished look. This course will erase any texture timidity and allow you to take on texture with confidence.

LEARN

- The difference between wet and dry setting
- How to perform the following techniques/sets:
 - Bantu knot
 - Cornrow
 - Plait
 - Flexi rod set on wet and dry hair
 - Perm rod set on wet and dry hair



TUITION	\$300
DATE	January 28, 9am-5pm CST
LOCATION	NEW ORLEANS, LA
EDUCATOR	Shayla Yon @slayla_marie



SMASHBOX

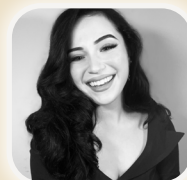
MAKEUP

Camera Ready Makeup

Are you ready to unlock your inner makeup artist and elevate your beauty game to the next level? Our Smashbox expert will take you on a hands-on journey through the world of Smashbox cosmetics, helping you understand the products, their benefits and how to use them to enhance your natural beauty.

LEARN

- Become a Smashbox product expert
- Perform in-depth makeup consultations and touch-ups confidently
- Learn techniques for every skin type, shade, and lifestyle



Emily Bardwell



Sylvia Orduna



Sasha Ahart

TUITION	\$300	\$300	\$300	\$300
DATE	February 04, 10am-4pm CST	February 12, 10am-4pm CST	February 26, 10am-4pm CST	March 03, 10am-4pm CST
LOCATION	NASHVILLE, TN	SAN ANTONIO, TX	HAMMOND, LA	FAIRHOPE, AL
EDUCATOR	Emily Bardwell @emily_rose_esthetics	Sylvia Orduna @skinpeccable_by_sylvia	Sasha Ahart @sashaahart	Sasha Ahart @sashaahart





JUMPSTART

Full Program

Jump Start Your Salon Career

This 2 week training program is designed to refine and elevate technical skills in cutting, coloring, and styling hair.

With a curriculum designed by North America’s premier Aveda Educators, this diverse program translates what was learned in cosmetology school and provides application to real-life guest experiences on the salon floor.



COSMETOLOGY SCHOOL



JUMP START



SALON READY



TUITION \$3000* **STUDENT KIT** \$250**
TOTAL AFTER SCHOLARSHIP (\$750)



LOCATION	HAMMOND	
SESSION	Week One	Week Two
DATE	March 03-07	March 10-14
EDUCATOR	Shannon Goodrum and Don Haidl @hannonxgoodrum, @move_don	

*We offer Aveda salons (Neill network) a \$2500 scholarship to extend to a staff member or grad looking for placement in the network. Stylists are eligible if they’ve been in the industry less than one year. Merit-based scholarships from Aveda Institutes may also be awarded to alumni.
**Student Kit fees are not eligible for scholarship.

BUSINESS CLASSES

Benchmarking Essentials

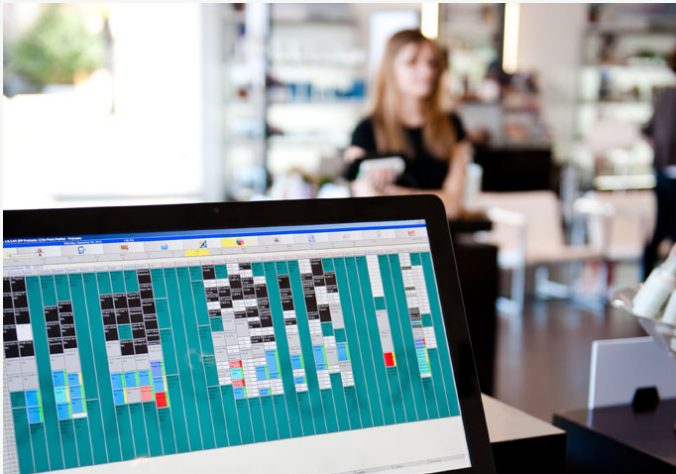
Explore concrete ways to become more confident and empowered in your financial decision making and unleash the potential in your business

LEARN

- How to navigate your emotions around money
- The 8 numbers you need to know
- How to do a quick check-up on your business
- The steps to take to achieve stability and profitability



TUITION	\$100
DATE	March 04, 10am-12pm CST
LOCATION	VIRTUAL
EDUCATOR	Deanne Wilkins @deanne.wilkins.1



Forecasting Essentials

Learn how effective forecasting gives you the ability to run “what if” scenarios and how to create specific, actionable steps that address challenges – before they arise. You’ll use the Annual Forecasting Tool and explore the impact of adding or losing team members on your business

LEARN

- How to use the Annual Forecasting Tool
- How to use the Impact of Adding/Losing Team Members Tool
- Ideas for reducing expenses if you are over or under specific benchmarks
- How to take a proactive approach to both sunny day and curveball forecasting scenarios



TUITION	\$100
DATE	April 15, 10am-12pm CST
LOCATION	VIRTUAL
EDUCATOR	Deanne Wilkins @deanne.wilkins.1



LOCALS NIGHT

Debuting be curly advanced™

CALLING ALL HAIRSTYLISTS!

Gather for a night of creativity and education with top artists from the local hair community. Artists will share their insights and techniques, showcasing the latest trends and product tips and tricks. Whether your passion lies in cutting, coloring or hairstyling, this event is for all creatives who want to expand their knowledge, connect with industry leaders, and reignite their passion for hairstyling. Mark your calendars and get ready for an event that will leave you inspired, motivated, and equipped to elevate your hairstyling like never before.



HOSTED BY ALBERTO SWANSON

Memphis, TN April 10

Nashville, TN May 01



HOSTED BY BRANDIE DEVILLIER

Gulf Coast April 10

Austin, TX April 17



HOSTED BY TATUM NEILL

Dallas, TX March 20

Houston, TX May 22

CO-HOSTED BY TATUM & ALBERTO

San Antonio, TX March 26



A 3-day life changing experience. Spend 3 days with Neill leadership learning proven techniques to work on and grow your business. Do the work to uncover your true legacy and make the blueprint for how your business can help you get there.

JUNE 2-4, 2024
HAMMOND, LA

DAY 1 -
POTENTIAL OF THE PASSIONATE
Leadership, culture, and personal development

DAY 2 -
THRIVING TEAMS
Leading your team to results through culture

DAY 3 -
EMPOWERED ENTREPRENEURSHIP
Salon by the numbers, Salon benchmarks



SIGN UP NOW!



Pricing
1 Salon Attendee: \$2,000
2 Salon Attendees: \$3,000
Limited to 40 participants

- Your Experience**
- Breakfast and lunch every day
 - Two dinners
 - Lodging & Airport Transfer
 - Morning meditations
 - Meeting like-minded salon owners to collaborate, brainstorm, and share ideas with
 - An opportunity for skill shares & deep discussion on growth strategies, intention, and purpose
 - Building an intentional road map you can take home and immediately implement



Rethink salon success

To register, chat with the Qnity Team or go to qnityinc.com, + click the 'events' dropdown.

***NEW* GROWTH Workshop**
February 18, 2024 | TX

For owners, leaders, and managers looking for a straightforward coaching approach to drive performance. Learn to transform sales growth by leveraging Qnity's simple and visual approach to numbers in this flagship workshop.

Investment: \$995 per person
Location: ATT Conference Center, Austin, TX

WHAT YOU'LL LEARN:

- The 2 most **important numbers** to drive sales
- How to **coach a creative team** for financial results
- Our simple **tracking tool** to target results
- + so much more!

***NEW* SUCCESSION by Tom Kuhn**
February 18, 2024 | TX

Thinking about selling, merging, bringing on a partner, or tansitioning out of your business within the next 10 years? Join us for a masterclass on succession planning. For current and future owners looking to grow, go, and let go, this event is perfect for you.

Investment: \$1495 per person
Location: ATT Conference Center, Austin, TX

WHAT YOU'LL LEARN:

- How much your **salon is worth** + what drives your valuation
- What **choices to make NOW** to prepare
- **Strategies** for key employees or family members to buy in
- + so much more!

EXECUTION Workshop
February 19 & 20, 2024 | TX

Gain a more controlled, inspired approach to your business using Qnity's simple, visual tools. For owners and leaders looking to balance operational chaos with creativity and strategic thinking, apply Qnity's simple system and go from chaos to clarity.

Investment: \$995 per person
Location: ATT Conference Center, Austin, TX

WHAT YOU'LL LEARN:

- How to **identify gaps**, focus and innovate
- Leverage **Qnity's 5 Functions** to structure your business and team
- **Innovate every 13 weeks** with Qnity's quarterly planning system
- + put it all into **action!**

UPLIFT

Success Strategies for Stylists



“My team attended & we have seen a significant, **I mean huge**, increase in their Average Ticket, Retail & Prebooking! My stylists had major *aha-moments* & takeaways. The way Uplift is being taught really clicked with my stylists!”

-Mandi P.
Owner, M. Hair Studio

One of the key focuses of Uplift is teaching stylists how to properly perform a six-figure consultation in a world of customized hair color.

Join our 1-hour virtual class, Uplift: Power Hour, where we delve into the world of systematically charging for customized hair color services to achieve the financial freedom that all stylists desire. In today's hairstyling landscape, basic highlights are no longer enough. As stylists, it's crucial to understand how to price customized color services to ensure profitability for both you and your salon – whether you charge hourly or a-la-carte. Gain the knowledge and skills to take control of your financial future.

This class covers one of the 5 key behaviors covered in the comprehensive Uplift: Success Strategies for Stylists. In addition to systematic charging, participants of the full Uplift program will learn how to perform six-figure consultations, leverage AI, social media, and marketing strategies to build and expand their client base, master the art of providing blow dry lessons that lead to home care sales, and effectively communicate treatment options tailored to each guest's individual needs.

Take action now and boost your service sales by joining our virtual Power Hour. Then enroll in the full-day program to witness growth in every aspect of your business.

LEARN

- Six figure consultation
- Pricing in a world of customized color
- Retain, rebook and reinvigorate

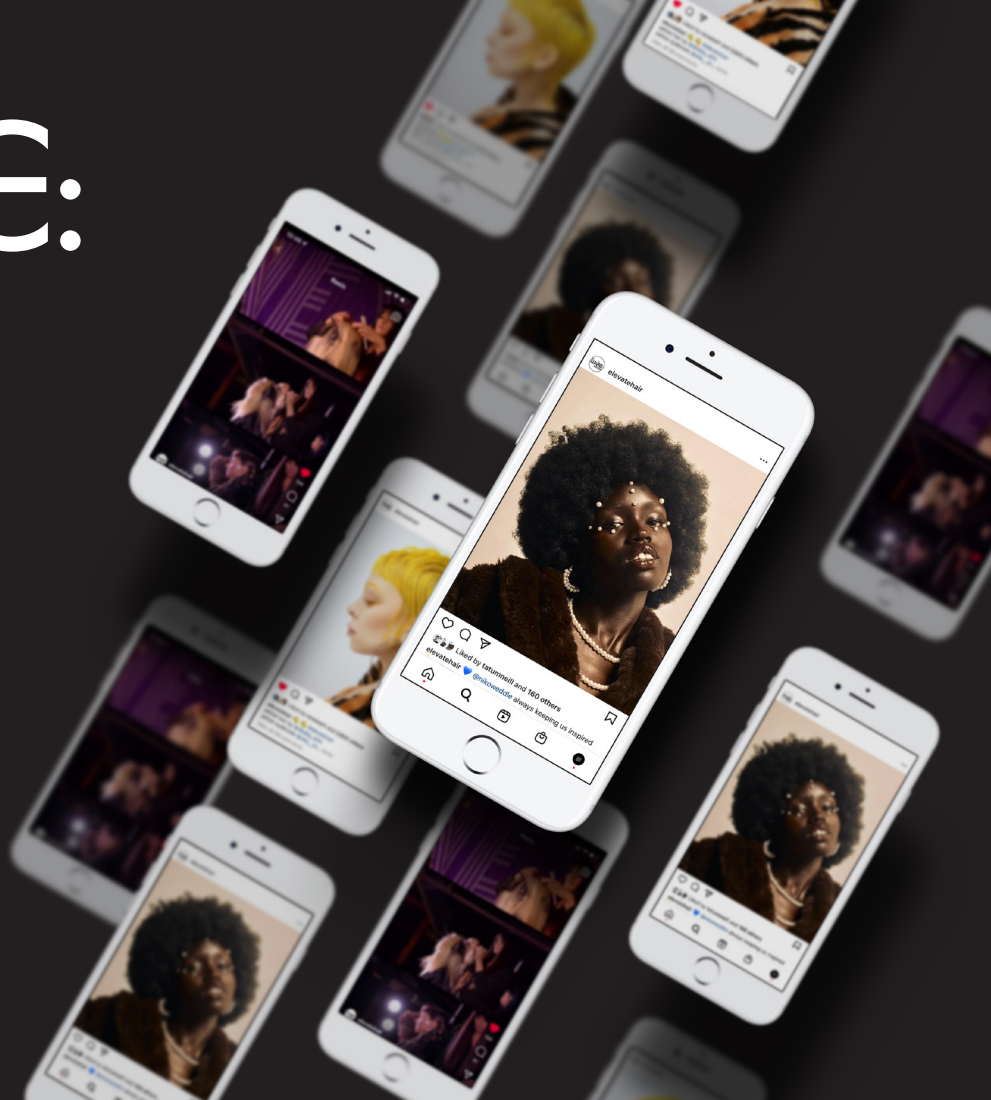


TUITION	\$100
DATE	February 19, 10am-11am CST
LOCATION	VIRTUAL
EDUCATOR	Steffan Bentley @steffanbentley

ENGAGE:

Social Media for the Future

Do you want to leverage social media more effectively, intentionally while creating new and exciting content?



This is just what you're looking for! This class sheds light on the ever-changing world of social media. You'll also learn how to create a series of short form videos that will elevate your social media game. You'll walk away more confident not only showing your work on social media but also your perspective. Are you ready to be empowered to express your personal brand?

LEARN

- How algorithms work and how to influence on an individual level
- How to analyze and leverage your existing audience to reach and gain new followers
- How five in-camera transitions and the role they play to engage story

TUITION	\$100
DATE	February 25, 9am-4pm CST
LOCATION	HOUSTON, TX
EDUCATOR	Deron Edward @deron.edward.hair



wednesdays at 2pm cst live on neill IG

YOUR BREAKROOM IS THE NEW GREEN ROOM
Tune in for 15-minute behind-the-chair "prep talks" to improve skills, build knowledge, and pump up the good energy.

your hosts



Tatum Neill
IG @tatumneill



Stefanie Roldan
IG @aveda.stefanie



Alberto Swanson
IG @albertoswansoncolor

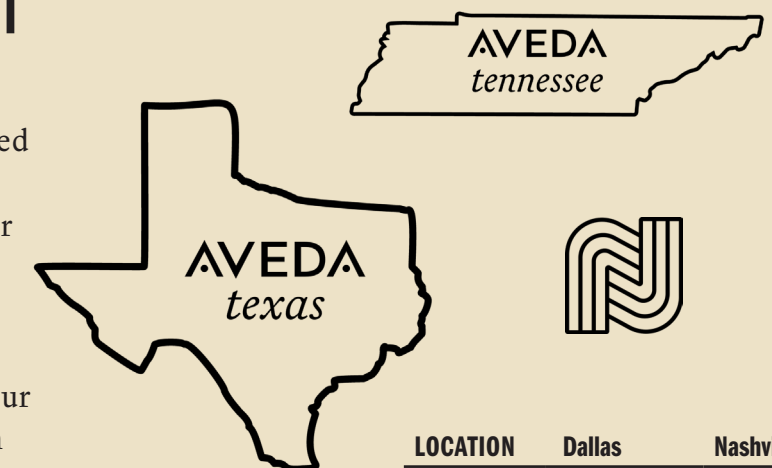
BREAKROOM CONVERSATIONS

We only reach our full potential through the support and inspiration of others

SALON OWNER FORUMS

The Potential of the Passionate

Join our thriving community of empowered entrepreneurs and unlock the alchemy of connection at a Salon Owner's Forum near you. We'll discuss and look at real-world examples of practices that are moving the industry forward and identify how to apply learnings to maximize growth in your business. After all, we achieve more when we move together by way of meaningful collaboration and mutual support.



LOCATION	Dallas	Nashville
DATE	April 8	April 22
TIME	11:30 - 4:30	11:30 - 4:30



VOMOR[®]

Hair and lash extensions exclusive to the Aveda salon network

Sustainably sourced, colored to match the Aveda color wheel – hand tied and tape in techniques available. Partnering with VoMor will elevate your business to the next level. Offer solutions to your guests who need fuller, thicker, longer, or stronger hair, and fuller, flirtier lashes. Create a more loyal guest, increase your revenue, and meet benchmarks faster. And now you can offer a solution to your guests wanting more texture without damaging their hair or the planet with our new partner, Curl Cult.

Our education offering is broad!

- Learn at your own pace with free courses on our digital education portal, NeillU.
- Engage with our team of educators virtually by booking a free E-fresh class.
- Attend a cluster class in one of our key markets.
- Book an in-salon refresh class to certify new stylists or reengage your team with the VoMor business model.

Interested in any of the above? Please email us at vomorservices@neill.com for more information.





NEW ORLEANS, LA

1.21.24

DENVER, CO

3.10.24

MILWAUKEE, WI

3.24.24

DALLAS, TX

4.7.24

BOSTON, MA

4.21.24

CALGARY, AB

5.5.24

P38 NEILL.COM

ST. PETE, FL

5.19.24

SeriousBUSINESS®

A Neill Production

All business development begins
with personal development



JANUARY 20 - 22, 2024



TICKETS AT
SERIOUSBUSINESS.NET



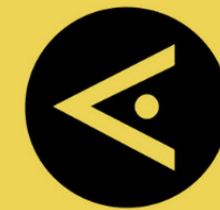
NEW ORLEANS, LA

Join us for a weekend of transformation

The purpose of Serious Business® is and has always been to expose, evoke, and evolve our thinking, resulting in helping people and businesses reach their full potential.



Aveda
Arts & Sciences
Institutes



SPRING INDUSTRY DAY 2024 **BUILD YOUR TEAM** with rising talent from **aveda arts**



**MARK YOUR
CALENDAR**

May 22
*visit [avedaarts.edu/
careerfairs](https://avedaarts.edu/careerfairs)*

DID YOU KNOW

Neill owns
and operates
18 Aveda Arts
& Sciences
Institutes across
the country
graduating over
4000 students
each year



EDUCATION AT-A-GLANCE

DATE	CLASS	LOCATION	EDUCATOR
January 28	Braids, Knots and Rods	New Orleans	Shayla Yon
February 04	Smashbox: Camera Ready Makeup	Nashville	Emily Bardwell
February 12	Smashbox: Camera Ready Makeup	San Antonio	Sylvia Orduna
February 19	Uplift Success Strategies for Stylists	Virtual	Steffan Bentley
February 25	ENGAGE: Social Media for the Future	Houston	Deron Edward
February 25	Ultimate Glow Tour	Birmingham	Brandie Devillier
February 26	Smashbox: Camera Ready Makeup	Hammond	Sasha Ahart
March 03 - 14	Jump Start: The Program	Hammond	Shannon Goodrum & Don Haidl
March 03	Smashbox: Camera Ready Makeup	Fairhope, AL	Sasha Ahart
March 03	Ultimate Glow Tour	Austin	Taylor Contreras
March 04	Benchmarking Essentials	Virtual	Deanne Wilkins
March 10	Ultimate Glow Tour	Knoxville	Brandie Devillier
March 11	Core Cutting 2	Springdale, AR	Amber Lynn Maxwell
March 20	Local's Night debuting be curly advanced™	Dallas	Tatum Neill
March 25	Neill Collection - Editorial with Allen Ruiz	Dallas	Allen Ruiz
March 26	Local's Night debuting be curly advanced™	San Antonio	Alberto Swanson & Tatum Neill
April 07	Night Out with Neill	Dallas	Team Neill
April 08	Texas Salon Owners Forum	Dallas	Team Neill
April 10	Local's Night debuting be curly advanced™	Memphis	Alberto Swanson
April 10	Local's Night debuting be curly advanced™	Gulf Coast	Brandie Devillier
April 15	Forecasting Essentials	Virtual	Deanne Wilkins
April 17	Local's Night debuting be curly advanced™	Austin	Brandie Devillier
April 21	Ultimate Glow Tour	Nashville	Brandie Devillier
April 21	Ultimate Glow Tour	Houston	Taylor Contreras

DATE	CLASS	LOCATION	EDUCATOR
April 22	Tennessee Salon Owners Forum	Nashville	Team Neill
April 28	Ultimate Glow Tour	Dallas	Alberto Swanson
May 01	Local's Night debuting be curly advanced™	Nashville	Alberto Swanson
May 06	Curls & Coils Essentials	San Antonio	Monica Hayes
May 06 - 10	Neill Collection Photo Shoot	New York	Team Neill
May 19	Exploring Innovative Methods for Bob Hairstyles	Houston	Don Haidl
May 19	Ultimate Glow Tour	Gulf Coast	Brandie Devillier
May 22	Local's Night debuting be curly advanced™	Houston	Tatum Neill
June 02 - 03	Aveda Hair Color Certification	Dallas	Nicole Nedom
June 02	Exploring Innovative Methods for Bob Hairstyles	Nashville	Don Haidl
June 02 - 04	Neill Quality College	Hammond	Team Neill



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