

BEAUTY BASICS PRESENTED BY NQC WITH TOM KUHN, HEATH SMITH AND CANDICE HOZ

Do you struggle with prioritizing and focus? Is it difficult to get your team on board? Do you know if you are making progress towards your goals? If you have answered "yes" to any of these questions then you need to ask yourself one more; "When did you last spend time planning for your business?"

Salon owners, like all small business owners, must remember to spend time "sharpening" their plan before they spend too much time chopping away at the day-to-day tasks. A clearly articulated business strategy is essential to being able to prioritize, build consensus, make decisions, and assess progress toward your goals.

You will be exposed to the five functions of a business and discern strategies to focus your business towards your goals.

Who: Salon owners plus their business partner or manager. Limited to two people per salon. Tuition covers cost for two attendees.

What and How: Learn to articulate your vision, mission and values, discern your sustainable competitive advantage, understand the five functions of the salon business, write strategies with measurable outcomes to create focus and growth, network with and learn from other salon owners, create a strategic blueprint for your business that you can use year after year.

Taught by: Candice Hoz, Tom Kuhn and Heath Smith. (Guest appearances by) Debra Neill Baker and Edwin Neill

Neill Hammond Training Center: September 15-17, 2019

15-September • 9:30 a.m. - 6:30 p.m. • 7 p.m. Game Night @ Debra Neill Baker's House

16-September • 8 a.m. - 6:30 p.m. • 7 p.m. Dine and Discover Qnity Style

17- September • 8 a.m. - *3 p.m. *schedule flights to depart MSY at 5 pm or later

Lodging nearby: Courtyard by Marriott, Holiday Inn Express

You will be introduced to Qnity's 5 Functions to develop strategies that focus your business toward your goals.

This course is not Concept Benefit eligible.

 **TUITION FOR TWO ATTENDEES - \$500**

 **REGISTER AT NEILL.COM/EDUCATION**

AVEDA



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Tom Kuhn



Heath Smith



Candice Hoz

"Don't say you can't afford to be here because of time or money. Trust me when I say you can't afford not to be here. The few days spent focusing on how to tangibly plan, prioritize, and focus on the right things in your business will bring back to you whatever you spent in time or money tenfold!"

Sarah Sibley | Lavendar Square | Southlake, TX